Real Estate Listing Photo Checklist

**INTERIOR STAGING**

- Declutter the floor and horizontal surfaces
- Place towels on the towel bars
- Tidy closets
- Remove rugs - uninterrupted floor space looks larger in photographs
- Shine all windows, glass and counters
- Open all window and door coverings to allow as much light as possible
- Put out of sight all trashcans, cleaning supplies, magazines, books, power cords, religious and political items
- Turn off all ceiling fans, computer screens and televisions

**EXTERIOR STAGING**

- Ensure all light fixtures are working
- Turn on all lights during evening shoots
- Grass should be freshly mown
- Driveways, porches and sidewalks swept
- Put away all trash cans, garden tools, lawn equipment, vehicles and toys
- Photograph the exterior when the sun is directly hitting the front of the home (morning for an east face home, afternoon for a west facing home)

**TIP:**
Maximize the impact of your images by editing using a free service like Picmonkey.com or hire someone to do it for you by using 99designs.com.

**SHOT LIST**

- Exterior Front - if it is evening, turn on the porch light and a front room interior light
- Exterior Front Corner - maximize the size of the lot
- Exterior Rear
- Main Living Area
- Master Bedroom
- Master Bath
- Kitchen
- Extra Bedroom
- Attractive Feature #1: __________________________
  Attractive Feature #2: __________________________

**TIP:**
Post your images in the order they are listed in the shot list!

Upgrade your AHRN.com listing for even more photos!